

Joey ZHU

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Core Competencies

Proficiency:

Rhino	★★★★★
ArchiCAD	★★★★★
Revit	☆★★★★
AutoCad	★★★★★
Lumion	☆★★★★
Grasshopper	☆☆★★★★
Adobe Creative Suite	☆★★★★

Creativity & Communication

- Generate new and innovative ideas that can help the team achieve its goals.
- Clearly and effectively communicate ideas and collaborate with team members.
- Utilised strong interpersonal skills to navigate different opinions and priorities.

Time & Pressure Management

- Demonstrated the ability to perform well under stress, consistently delivering quality results in demanding environments.

Prototyping & Craftsmanship

- Detail-oriented in creating iterative prototypes for testing and refining design.

Ethical Social Engagement

- Stay informed about social events, recognizing the ethical implications of societal challenges.
- Reflect, adapt, and continuously learn to navigate evolving ethical standards and community needs.

Language: English and Mandarin

Education

2024 Aug - Now	Certificate IV in Information Technology (Networking) TAFE NSW
2022 Feb - 2023 Dec	Master of Architecture University of Sydney
2019 Feb – 2021 Dec	Bachelor of Design in Architecture University of Sydney
2014-2017	Diploma of International Trade Jiangsu Vocational Institute of Commerce

Work Experience

Freelance Designer (Graphic Designer & Architecture Drawing, 09/2023-Now)

- Created visual assets, including plan drawings for property agency documentation and property marketing materials.
- Created event cards for weddings, corporate events, and other occasions, ensuring alignment with the event theme and brand.

House of Bamboo (Graphic Designer & Marketing Assistant, 05/2023-08/2023)

- Created visual assets such as graphics, illustrations, banners, social media images, info-graphics, and other marketing materials,
- Crafted compelling visual narratives with team members that effectively communicated the brand's value proposition and resonated with target audiences,
- Assisted with multichannel marketing campaigns, incorporating diverse visual elements for Online and Offline platforms.

Flipside Distribution (Warehouse Assistant, 09/2022-Now)

- Detail-oriented inventory management where conducted regular audits to mitigating discrepancies and maintaining an up-to-date stock database,
- Collaborated seamlessly with cross-functional teams, including logistics, customer service, and sales, to optimise warehouse processes.

BAKU Jewellery (Website Designer & Sales 01/2020-08/2021)

- Designed monthly promotion poster and banners for Online and Offline platforms,
- Worked closely with marketing teams to understand campaign requirements and translated them into backend functionalities,
- Maintained brand consistency across all visual elements, ensuring that marketing collateral adhered to brand guidelines and communicated a unified brand identity.

Yongheng Mechanical Pty Ltd (Site Assistant, 07/2017- 09/2018)

- Collaborated with procurement teams to assess material quality, negotiate prices, and to maintain optimal inventory levels,
- Developed a comprehensive understanding of construction processes, including foundation work, structural framing, and finishing details,

Extracurricular

Jiangsu Vocational Institute & Deakin University (Leader of exchange students, 2015)

Indoor Gardening, Ski, Camping, Sports Fishing (Coastal Fishing Club member)